

WELCOME!

On behalf of our amazing community, we're glad you're here! We are very proud to introduce Phoenix Community Capital and to explain our vision, mission, and commitment to the future success of our very unique company.

Our community empowers both seasoned cryptocurrency investors as well as those new to the cryptocurrency space by providing access to a diverse portfolio of On-Chain and Off-Chain investment products and services. We work diligently to create sustainable growth for our investments and our investors over time.

We focus on identifying and removing the guesswork and confusion for community members and investors within the ever-changing cryptocurrency investment landscape. Curious by nature, we are not afraid of deploying our many analytical tools and methodologies to dig deep and discover answers to questions every investor should ask, like:

"How do we assess risk in the cryptocurrency ecosystem?" or

"How can one's wealth grow in a sustainable manner?"

So, take a look. We think you'll like what you see!

An innovative step forward in the creation of sustainable passive income generation.



WE ARE UNIQUE

Phoenix Community Capital is the world's first pre-deployment CertiK-audited entity with a fully doxxed leadership team.

Our community enjoys the benefits of Phoenix Community Capital research, risk assessment and sustainable growth analysis when identifying large-scale, high-yield-return investments. For example, our initial primary investment product is designed to enable our community investors to earn a return of our proprietary \$FIRE Tokens.

Additionally, Phoenix Community Capital's members having voting rights within our organization. This ensures that we stay integrally connected to what is important to our individual members and that our lines of communication are strong.

As a part of PCC, you will find that our community is very diverse, and our members come with a wide variety of life experience, including prior professional financial experience. They have demonstrated leadership and solid competency while serving as the advisory board to fellow community members and PCC's Founders. This commitment to community leads to success for our projects and opportunities for all members to thrive.

Join us and rise from the ashes of legacy finance by taking flight with a DeFi you can trust!

OUR VISION

Phoenix Community Capital. There is a reason why "Community" is the center of our name. Our vision is to provide a solid framework for all community members to benefit from participating in a select range of DeFi investments, traditional crypto investments, liquidity pools, project incubators, and real-world asset investments including a balanced range of risk/reward profiles.

As we come together as a unified community, each protocol or project that we consider for investment will be thoroughly researched and independently verified through Phoenix Community Capital's experienced team of advisors—one that eats, sleeps, and dreams about DeFi.

COMMUNITY MEMBER BENEFITS

- Lowered Risk Our competitors promise returns which are unsustainable over time.
- Lower Fees We hate high fees as much (or more) than you do.
- Less Hassle Where possible, improve the quality of life for our community members, as life has more than enough hassle already.
- Less Homework The ONLY time homework was fun for us growing up was when we were super passionate about the subject matter.

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HOW IT WORKS

\$FIRE operates on the Avalanche (AVAX) Network. The total supply of \$FIRE Tokens is limited to one (1) million tokens.

Our initial, primary investment project is designed around an investment position called a Nest. Nests are the tools that allow you to generate \$FIRE Token rewards, the funding of which, by design, reinforces the sustainable growth of the token. This means that Nest owners are double beneficiaries, as rewards increase with the appreciation of the value of \$FIRE.

Accumulation of \$FIRE Tokens can either be sold on the open market to secure an immediate return, or they can be reinvested, which is designed to compound future \$FIRE Token growth rates for an even larger future return. Community members have complete autonomy to decide when they want to buy, sell, or reinvest \$FIRE Tokens. At the same time, Phoenix Community Capital is working hard so that our community members can understand and experience solid strategies for success.

MAINTENANCE FEES

The cost of the maintenance fee is 0.2 \$AVAX per Nest per 90-day period. Maintenance fees can be paid to cover up to a 180-day period.

CLAIMING FEE

When Nest owners claim rewards, there is a fixed 0.05 \$AVAX fee per Nest claimed.



UNDERSTANDING OUR TREASURY

A single, unique wallet has been created for Phoenix Community Capital treasury holdings. We display in USD the dollar value of the treasury holdings on the app site. There will also be a page that displays the breakdown and percentage makeup of the various investment projects, coins, and tokens that become part of our investment portfolio. This page will be formatted as a ledger to easily show the community how the portfolio is populated.

The treasury is triple locked. The triple-locked signatures required to authorize any transaction are the following three key holders:

CEO/Founder - Eric

CEO/Founder - Luke, and

Investor Representative - who at launch is Showtime.

The Investor Representative position will be open for community vote once things normalize post launch. So, to confirm, since project launch, Phoenix Community Capital has had a triple-locked treasury which allows us to remain active in the case of a potential illness, death, or incapacitation of one of our treasury keyholders.

(TREASURY CONT.)

Our treasury strategy is operated as a community investment fund. This is funded via Tokenomic payments and optional operating expense account injections into the treasury wallet. One of the roles of the Phoenix Community Capital management team is to source, research, and deliver projects to the Phoenix Community Capital members to consider and vote on as potential investment opportunities. We welcome and encourage all community members to propose projects they find potentially valuable.

Please note that, while we have intentionally formed the project in a way that gives the community an unprecedented voice regarding the direction of investments, there will be times that the Phoenix Community Capital management team will make operational decisions without conducting a community vote. We also reserve the right to take any necessary action for the ongoing continuation and benefit of the community members.

TOKENOMIC BREAKDOWN

When a Nest is created as a result of the purchase or claim of 10 \$FIRE Tokens, those tokens are distributed as follows:

- Seven (7) \$FIRE tokens are transferred to the Community Member Nest rewards pool
- One (1) \$FIRE token is added to the liquidity pool
 (split as 50% FIRE and 50% AVAX)
- Two (2) \$FIRE tokens are transferred to the Community investment treasury wallet.

A non-fungible token (NFT) is a unique and non-interchangeable unit of data stored on the blockchain—a form of digital ledger. NFTs are used to reward investors with an increased growth rate of \$FIRE Token rewards.

For our initial investment project, there are two NFT options.

- The first NFT is a Master NFT, and its function is to increase the initial Nest token daily reward rate from 0.025 to 0.250 (which is an increase of 0.025 per Nest). The cost of the Master NFT is fifty (50) \$AVAX. The Master NFT is only available to accounts with ten (10) Nests.
- The second NFT is a GrandMaster NFT, and its function is to increase the Nest reward rate of daily \$FIRE Token rewards from 0.250 to 0.300 (which is an increase of 0.05 per Nest). The cost of the Grand Master NFT is five hundred (500) \$AVAX. The Grand Master NFT is available to accounts with one hundred (100) Nests and ten (10) Master NFTs.

PHOENIX NEST



- 10 \$FIRE tokens to purchase a Phoenix Nest
- Rewards 0.225 per day per Phoenix Nest
- Maximum of 100 Phoenix Nests per wallet

MASTER NFT



- 10 Nests are required to purchase one Master NFT
- Rewards an additional
 0.025 per day per Nest
- Maximum of 10 Master NFTs per wallet

GRANDMASTER NFT



- 100 Nests + 10 Master NFTs required for Grandmaster NFT
- Rewards an additional
 0.05 per day per Nest
- Maximum of 1 (one)
 Grandmaster NFTs per wallet

FOUNDERS' RESTRICTIONS

Having used their own personal funds to start this community effort, and as compensation for the creation of this project, the Founders of Phoenix Community Capital received a set amount of \$FIRE tokens upon creation of the \$FIRE token itself. The Founders intentionally decided to tie their success to the success of the community members, and as such, the Founders' tokens are under a selling restriction for the first three months of the project. After three months, the Founders may, at their discretion, sell a fixed amount of \$FIRE tokens each day; they have committed to selling in a way that will avoid negative impact on market pricing and the community at large.

USER COMMUNITIES







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